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## **Jeep® Brand Reveals First Images of All-new Electrified 2022 Jeep Grand Cherokee 4xe**

July 8, 2021, Auburn Hills, Mich. - Today, during Stellantis EV Day 2021, the Jeep® brand revealed the first images of its all-new 2022 Jeep Grand Cherokee 4xe plug-in hybrid.

The Jeep Grand Cherokee is the most awarded SUV in history, earning countless industry accolades and achieving more than 7 million in global sales since the first generation was launched in 1992.

The introduction of the Jeep Grand Cherokee 4xe is another step toward expanding electrification and strengthening the Jeep brand's vision of "Zero Emission, 100% Freedom" in a year in which the Jeep brand celebrates 80 years of achievements and innovations.

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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